

## MANUS 1.6 MODEL GUIDE

# STOP WASTING CREDITS. PICK THE RIGHT ZOMBIE.

A no-nonsense guide for small business owners to understand which Manus 1.6 model to use, when to use it, and why it matters for your bottom line.

## THREE MODELS. THREE MISSIONS.

Manus 1.6 gives you three agent tiers to choose from: **Lite**, **Standard (1.6)**, and **Max**. Each one is built for a different kind of work. Using the wrong one is like hiring a brain surgeon to put on a Band-Aid — or asking an intern to perform open-heart surgery.

Neither ends well.

This guide breaks down exactly what each model does best so you can **spend smarter, work faster, and stop burning credits on the wrong tasks.**

## MEET YOUR ZOMBIES

Each model is built for a different kind of work. Choose wisely.



ENTRY LEVEL

## MANUS 1.6 LITE

The Quick-Thinking Zombie

"Fast, cheap, and gets the simple stuff done."

### BEST USED FOR

- ✓ Quick Q&A and fact-checking
- ✓ Brainstorming and idea generation
- ✓ Simple document drafts and outlines
- ✓ Basic research lookups
- ✓ Planning outlines before bigger tasks
- ✓ Light editing and formatting
- ✓ Quick social media caption drafts

### SMALL BUSINESS EXAMPLE

#### PROMPT EXAMPLE

"Give me 10 subject line ideas for my plumbing company's spring email campaign."

### KEY DETAILS

CREDIT COST	Lowest
DAILY CREDITS	Yes
AVAILABILITY	Free + Pro
SUPERVISION	Some



## AD ZOMBIES WORKSHOP SERIES

MISSED IT? CATCH THE REPLAY

**DREAM IT. BUILD IT.**

### The 6-Hour Workshop That Changes Everything

Ken from Ad Zombies spent 6 hours live, building real apps, websites, payment systems, and business tools from scratch using Manus — with zero coding experience. Every attendee walked away knowing how to build what used to cost thousands.

#### WHAT YOU'LL LEARN IN THE REPLAY

- ✓ Build complete websites and landing pages without writing a single line of code
- ✓ Integrate Stripe payments so you can sell products and services directly
- ✓ Create lead generation systems, CRMs, and CEO dashboards from scratch
- ✓ Set up automated email sequences for workshops, launches, and follow-ups
- ✓ Build mobile-responsive web apps that work on iPhone and Android
- ✓ Connect Google Business Profile for automated content posting
- ✓ Use GitHub repositories to save your projects and protect your work
- ✓ Install UX Pro Max and other skills to make your builds look professional
- ✓ Master the “read back” technique to get better results and waste fewer credits
- ✓ See real attendees build real businesses live, including a 16-year-old entrepreneur

**WATCH THE REPLAY NOW**

6 hours of live building, Q&A, and real-world demos



WORKHORSE

## MANUS 1.6

The Everyday Zombie

"Your reliable daily driver for real business work."

### BEST USED FOR

- ✓ Research reports and market analysis
- ✓ Website creation and landing pages
- ✓ Slide decks and presentations
- ✓ Data analysis and spreadsheets
- ✓ Content creation and blog posts
- ✓ Social media content calendars
- ✓ Email marketing campaigns
- ✓ Standard business documents

### SMALL BUSINESS EXAMPLE

#### PROMPT EXAMPLE

"Research the top 5 competitors in my local HVAC market and create a comparison spreadsheet with pricing, services, and online reviews."

### KEY DETAILS

CREDIT COST	Moderate
DAILY CREDITS	Yes
AVAILABILITY	Pro Only
SUPERVISION	Some

# SIDE-BY-SIDE COMPARISON

Everything you need to know in one table. No zombie toes required.

FEATURE	1.6 LITE	1.6 STANDARD	1.6 MAX
Credit Cost Per Task	<b>Lowest</b>	Moderate	4-8x Standard
Uses Daily 300 Refresh Credits	<b>Yes</b>	<b>Yes</b>	No
Task Complexity	Simple	Medium	Complex / Multi-Step
Output Quality	Good	Better	<b>Best</b>
Autonomy Level	Low	Medium	<b>High</b>
Supervision Needed	Some	Some	<b>Minimal</b>
Asks Clarifying Questions	Sometimes	<b>Yes - Smart</b>	Rarely - Just Builds
Web/App Development	No	Basic	<b>Advanced</b>
Wide Research (Parallel)	No	Standard	<b>Enhanced</b>
Available on Free Plan	<b>Yes</b>	No	No
Best For	Quick tasks & planning	Daily business work	Big projects & deliverables

## CREDIT-SAVING TIPS

Because wasting credits is scarier than a zombie apocalypse.

**1**

## Start With Lite for Planning

Use Lite to brainstorm, outline, and plan your task before running it on Standard or Max. This saves credits by giving you a clear prompt before the heavy lifting begins.

**2**

## Be Specific With Your Prompts

Vague prompts burn more credits. Instead of "Research AI," try "Research the top 5 AI trends in healthcare for 2026 and create a summary report." Clear instructions = fewer wasted iterations.

**3**

## Use Standard for 80% of Your Work

Most small business tasks — reports, content, spreadsheets, slides — are perfectly handled by Standard 1.6. Save Max for the projects that truly demand it.

**4**

## Reserve Max for High-Stakes Deliverables

Client-facing apps, investor decks, complex competitive analysis — that's Max territory. If the output needs to be polished and complete on the first try, Max pays for itself.

**5**

## Batch Similar Tasks Together

Combine related requests into a single prompt rather than running them separately. One well-structured task uses fewer credits than five small ones.

**6**

## Remember: Max Doesn't Use Daily Credits

Your 300 daily refresh credits only work with Lite and Standard. Max pulls exclusively from your monthly credit pool. Plan accordingly.

## QUICK DECISION GUIDE



### USE LITE WHEN...

You need a quick answer, want to brainstorm ideas, need a simple draft, or want to plan before executing a bigger task. Think of it as your morning coffee chat with a smart assistant.



## USE STANDARD WHEN...

You have a clear task that needs solid execution — a research report, a website, a slide deck, a spreadsheet. This is your daily driver for real business work that needs to look professional.



## USE MAX WHEN...

The stakes are high, the task is complex, and you need it done right the first time with minimal hand-holding. App builds, deep research, polished dashboards — the stuff that moves the needle.



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